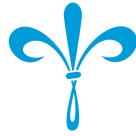


# Kappa Kappa Gamma Central Valley Alumnae Association Summer Newsletter

August 2012

Kappa Kappa Gamma Fraternity

## KKG to Colonize at Chapman and Cal Poly



Throughout spring 2012, the Kappa Kappa Gamma Extension Team and other Kappa volunteers visited campuses and shared a sense of what it might be like to have the Kappa blue and blue represented on their campus. We're so excited that Kappa will be colonizing two new chapters at Chapman (Orange, Calif.) and Cal Poly (San Luis Obispo, Calif.) in spring 2013!

## Kappa's New Brand Identity



Kappa Kappa Gamma unveiled a new brand identity at Convention 2012. *Aspire To Be* – our new tagline – is a reminder of how our organization helps women reach their full potential. A fresh fleur logo complements the tagline as well as our new color palette and fonts. Kappa's new brand signifies our commitment to continue to move onward and upward.

## GIRLS Academy – From Pilot to Reality



At Convention, Kappas learned how GIRLS Academy was born and the difference the interactive program is making in the lives of middle-school girls who learn to see themselves as leaders. Learn more at [kkg.org](http://kkg.org)!

We want to hear from you. Contact us!

**Phone:** (530) 701-6853

**Email:** [molly.bechtel@gmail.com](mailto:molly.bechtel@gmail.com)

**Website:**

<http://associations.kappakappagamma.org/centralvalley>

## Greetings, Kappa Alumnae of the Central Valley!

Kappa sisters, it is with great excitement that we begin the 2012-2013 year. We are happy to be a part of an association of so many wonderful women!

We have several goals for this year. We will continue to build our recently chartered association through new and exciting meetings, mixers and events. We will also make a concentrated effort to increase our communication with all members, through phone, email, and more. The CVAA has been an incredible support for the local Eta Xi Chapter at UC Merced, and while we will continue to offer resources to them, we will also be diligent in sharing support and resources with our alumnae Kappa sisters in the Central Valley.

Please mark your calendars with upcoming Kappa events. We are so looking forward to this year!

Loyally,  
Central Valley Alumnae Association Board

## Eta Xi Chapter Wins Fraternity Award at Convention

Congratulations to the chapter for winning the Signature Philanthropy Event Award for chapters with less than 100 members!

Although it is a small chapter, Eta Xi has made a big impact in its local community with their signature event. Each year, they host a community Sock Hop with a 1950s theme. Members of the chapter, the campus Greek community and the wider Merced community all turn out for this dance party. In the past two years, the chapter has doubled its fundraising success with this event, with the funds supporting both the Kappa Kappa Gamma Foundation and the Valley Crisis Center. Eta Xi's commitment to helping women in the Merced community is part of its secret to success, and we are so proud of their efforts in developing, planning and executing this amazing event. *(Shared from official Convention transcript.)*



*Pictured left:* Eta Xi Chapter Council Adviser, Emily Langdon, and Vice President-Standards, Adariana Garcia. *Pictured above:* Kappas of Pi Province

# Treasurer's Report & Call for Membership Dues

While our active members are going back to school, our alumnae association is beginning its new year as well. **We aim to continue to provide our alumnae with the connections, communication, and friendships that they have enjoyed throughout their Kappa days.** Central Valley Kappas include a diverse group of all ages, including full-time professionals, recent graduates, stay-at-home moms and everyone in between!

Dues payment will not only support the events for our membership you see listed at right, but it also funds:

- "The Key" Magazine, which all Kappas receive for a lifetime
- Association mailings
- 50-, 65- & 75-year pins for our lifetime members
- Food and beverages at gatherings
- Chapter assistance

Annual dues are **\$35** – half of which goes directly to Kappa Headquarters – and above. Dues can be submitted via our PayPal account at:

<https://associations.kappakappagamma.org/centralvalley/pages/membership>

...or via check, payable to KKG CVAA and mailed to:

KKG CVAA c/o Lauren DeStefano  
2740 Sherwood Avenue, Apt D.  
Modesto, CA 95350

## Calling all Kappa Volunteers! Looking for Leadership?

Because the Central Valley Alumnae Association includes such a large geographic region, we hope to establish Regional Liaisons in Merced, Modesto and Stockton. If you live in one of those cities and would like to serve as a representative and point-person for that region of the Central Valley, please contact CVAA President Molly Bechtel at [molly.bechtelt@gmail.com](mailto:molly.bechtelt@gmail.com)!

## Congratulations, graduating seniors of Eta Xi Chapter!



*Pictured, from left:*  
Courtney Butterfield,  
Lauren Brown,  
Jorlyne Sok,  
Heidi Zuniga,  
Lizabeth Prado,  
Janet Palattao,  
Amy Welden & Lizabeth Cervantes

## Hoots and Salutes to Special CVAA Alumnae!

Thank you, **Margaret Steves, Fresno State, Karin Vermeulen, Fresno State,** and **Emily Langdon, UC Davis,** for your generous contributions to the Eta Xi Chapter's Senior Farewell. You are all-star alumnae!

## Meet the CVAA Board



### President

Molly Bechtel,  
*UC Davis '05*  
Resides in Merced

(530) 701-6853  
[molly.bechtelt@gmail.com](mailto:molly.bechtelt@gmail.com)

### Vice President

Elizabeth "Betty Ann" Vencill,  
*New Mexico '69*  
Resides in Modesto

(209) 552-1448  
[eavlsb@juno.com](mailto:eavlsb@juno.com)



### Treasurer

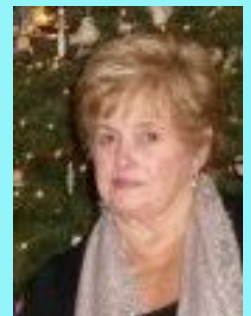
Lauren DeStefano,  
*Allegheny '03*  
Resides in Modesto

(412) 818-7871  
[lanndestefano@gmail.com](mailto:lanndestefano@gmail.com)

### Secretary

Marilyn Paulson,  
*San Jose State '55*  
Resides in Stockton

(619) 286-6200  
[mpaulson3427@comcast.net](mailto:mpaulson3427@comcast.net)



Please contact us with any questions or feedback you have!  
We look forward to meeting you soon. Thank you!

# KKG Central Valley Alumnae Association | 2012-2013 Calendar

## JULY 2012

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**4** Independence Day

**7** CVAA Board Meeting

## JANUARY 2013

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**1** New Year's Day  
**21** M.L. King, Jr. Day

**TBD** Owl Making for Blue Owl Boutique at Pi Province

## AUGUST 2012

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**26** Kick-off with Kupcakes (Welcome Back, Congrats & Academic Encouragement for Eta Xi): UC Merced, 3:30-5pm

## FEBRUARY 2013

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

**18** Presidents' Day

**TBD** Reading is Key Philanthropy/Service Event

## SEPTEMBER 2012

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**3** Labor Day

**No Meeting**

## MARCH 2013

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**29** Good Friday

**31** Easter

**TBD** Owl Making for Blue Owl Boutique at Pi Province

## OCTOBER 2012

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**8** Columbus Day  
**31** Halloween

**6** Founders Day Celebration

## APRIL 2013

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**27-28** Pi Province Meeting: Stanford University

## NOVEMBER 2012

S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**11** Veterans Day  
**22** Thanksgiving Day

**3** Kappa Koffee Break: Stockton, 9:30-11am

## MAY 2013

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**27** Memorial Day

**5** Senior Farewell Event

## DECEMBER 2012

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**25** Christmas Day

**8** Holiday Service Event & CVAA Hosted Reception

We are excited to see you at the events listed on this calendar.

If you plan to attend and/or would like more information, please contact CVAA President Molly Bechtel at (530) 701-6853 or [molly.becht@gmail.com](mailto:molly.becht@gmail.com)!